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**Exponents Debuts New Portable Exhibit  
that's a Breath of Fresh AIR™**

San Diego, CA - For years, trade show exhibitors needed portable exhibits that were more than just billboards. They needed exhibits that supported video monitors and product displays...dramatic exhibits that would allow them to stand out from their competition and build their brand.

Exponents, Inc. has introduced AIR™, a new exhibit system that combines portability with enough structure to support computers, monitors, shelving, products and locking storage cabinets.

AIR packs into "UPS™"-able shipping cases. It sets-up quickly and easily without tools. And AIR ships in as little as 5 working days with mural-sized 85" x 57" dye-sublimation graphics on fabric.

The system is available in sophisticated material finishes including bonded metal, frosted acrylic, natural birch, and MTX "silver/aluminum" laminate. AIR features integrated adjustable halogen track lighting.

"For 25 years, EXPONENTS has been an industry leader and innovator" says Bruce Backer, founder and President. "We have an extensive and professional dealer network nationwide and internationally. This is a product our dealers and our clients have needed."

AIR is available in six models, including a 10' x 20' design. They can be seen at [www.exponents.com/exhibits](http://www.exponents.com/exhibits).

Exponents' has been building component-based custom exhibits for 25 years. Recent clients include AT&T, Anheuser-Busch, Boeing, Caterpillar, Cisco, Coors, GE, GM, Intel, Johnson & Johnson, Mack Trucks, Motorola, Philips, Time Warner, Toshiba, Volvo and Xerox, along with hundreds of small and mid-size companies.

For more information, contact Mona Dehshid, Product Manager at 1-800-451-4723.

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